

## WEST ALLIS BEAUTIFICATION COMMITTEE AGENDA

Monday, November 16<sup>th</sup>, 2015 – 7:00 PM

West Allis City Hall – Council Chambers

7525 W. Greenfield Ave.

The meeting of the West Allis Beautification Committee was held on Monday, November 16, 2015, at 7:00 PM. at City Hall.

Present: Mike Rushmer, Andi Hetzer, Christina Lund, Pat Wolfe, Marcia Lawson, Linda Taylor, Mary Johnson, Charlene Dempsey

Absent: Sharon Plucinski, Judith Schmidt, Judy Hutto

### Old Business

Approval of the minutes from the July Meeting

### New Business

2015 Beautification Awards Ceremony

- Suggestion to make less food for next year, we had a lot of leftovers after the ceremony.
- Ceremony went well; citizens seemed to enjoy it very much. We had a large turnout of recipients.

Replacement for Virginia Stuller

- Christina may know someone in this district to replace Virginia, but no commitment has been made yet

CDBG

- Marcia is our new CDBG representative. There have been no meetings since her appointment.

### Staff Reports

Boulevard Beds

- Planting beds on Cleveland (at 84<sup>th</sup> and 92<sup>nd</sup>)
- Beds will contain annuals, perennials, shrubs and trees
- Beds are modeled after Milwaukee boulevard beds
- Smaller beds will be removed and replaced with larger, more impactful beds. These will not only have a visual effect, but will also be easier to maintain with regards to labor and irrigation. Only trees will be planted in the medians between the larger beds.
- More beds likely to come in future years, our next location will be on 76<sup>th</sup>, north of Greenfield Ave.

Holiday Displays

- In addition to our usual display locations we are adding a tree next to the Gateway sign on 70<sup>th</sup> and Washington.
- We also have a tree to donate to the log cabin, Devan will not have to purchase one this year.

## Committee Reports

### Beautification Committee Identification

- Marcia raised concern over how to identify oneself as a Beautification Committee Member when looking at nominated properties. She wondered if we could have some sort of ID badge made.
- Andi will discuss options with Paul in the Print Shop
- Suggestion made to send letters out to all nominees advising them that Committee Members will be looking at properties
- Suggestion made to amend the newsletter blurb to indicate to residents that all nominees' properties will be looked at by the Committee Members, and residents should feel free to ask for some sort of identification

### Criteria for Beautification Winners

- Request was made for clarification on the criteria for Beautification winners
- Suggestion was made to discuss criteria at meeting prior to the reviewing of properties; or to have a short discussion on the night of the reviews, prior to departure
- Forestry Division has an established list of criteria; it will be distributed to the Committee via email and USPS.

### What to do about unsightly properties?

- Committee Members questioned who to contact when they come across an unsightly property.
- Mike reviewed the correct Divisions to report concerns to: abandoned vehicles or garbage on the property is reported to Building Inspection and grass/weed/shrub/tree issues are reported to Forestry.

Meeting adjourned.

## **Meeting Dates for 2016 – PLEASE MARK YOUR CALENDAR**

January 11	July 11 (review properties)
March 14	September 12 (awards – tentative)
May 9	November 14

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